

AFML GLOBAL

MARKETING & BUSINESS CONSULTANCY SERVICES



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Is your business seeking NEW CUSTOMERS?

Alfa Financial Management Limited (AFML), marketing and business platforms assist companies with growth of their particular business model.

This is achieved via effective marketing, promotion and usage of AFML consultancy services and its global connections.

If your organization is wishing to promote a particular product or service, then AFML is ideally placed as a business consultancy to assist.

Utilizing its extensive global connections within many diverse industries AFML can provide companies with effective marketing solutions tailored specifically to the seller's business requirements.

AFML can succeed where others fail, working with its retained partners in co-operation and offering bespoke partner solutions combined with effective cost management for the promotion of your company's products and services giving your company the potential for growth whilst providing access to an array of professional services.

By becoming an AFML partner you will be providing your company with the credibility of working with a UK company which already holds a respected name with many global organizations and will become part of the AFML platform group of companies for international trade and co-operation.

AFML is ideally placed to also provide its clients with other services from its corporate collaborations.





BENEFITS AND GROWTH

The marketing platform is a combination of effective business marketing techniques to promote your business products to potential other business buyers. AFML are retained by your company and we work closely with you in assisting with the development and growth of your company.

This is done utilizing our data bases and connections.

AFML can promote your product, commodity or service offering using its in-house mailshot services, telephone sales, direct connections.

AFML can succeed where others cannot due to its group structured connections within various business sectors.

AFML does not provide services to the general public but works on a business to business basis.

Examples

- This could be a company selling commodity products for the manufacture a particular product. i.e. selling of gypsum to a plasterboard manufacturer, or a service would be providing a quality shipping company for a particular cargo.
- It maybe a financial services company seeking projects for funding criteria etc.

There are many business possibilities.

(Should AFML not be able to assist, we will immediately inform you.)

Companies spend many thousands in employing staff and marketing their brands via advertising and utilizing platforms such as Alibaba waiting for sales and seeking buyer organizations without obtaining the results required, this is where AFML can assist, we are proactive and not re-active!

WHY AFML GLOBAL CONSULTING?

AFML have access to a vast array of experience and will actively target the clients you require, with our business connections in commodity, service, financial, marketing and IT sectors we are ideally placed to effectively market your product or service and locate the buyers you are seeking.

AFML has direct access to decision makers!

We can promote your business utilizing our group connections in assisting your company to gain new clients. As your retained consultants you would be provided with access to AFML resources.

The AFML service is **BESPOKE**, by being a retained platform member you will be provided with opportunities on **a first to market basis**.

You are not simply a number – **you are a valued partner**.

Example: AFML are tasked with locating a buyer for an off-market hotel,

We would firstly connect with our retainer platform members providing them first refusal, this also applies to other members, financiers etc.

Commodity Supply
www.afmglobal.com
 Min - >10,000 MT

Alfa Financial

SILICA	SALT
GYP SUM	BENTONITE
FLY ASH	KAOLIN ORE
GBFS	BAUXITE
	LIME STONE

FUNDING SERVICES
 Service and closing costs are payable
 Access to investment Banks
 Access to Capital market teams
 Access to private institutions
 Access to debt and equity
 (AFML Terms and Conditions apply)

We get results !
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 Are you seeking funding for a new technology, or simply seeking to expand your current business. We can assist with securing your required funding.
 * Service costs applicable

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IT FUNDING - TELECOMMUNICATION - NEW TECHNOLOGY

Alfa Financial

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 Seeking quality project funding
 Are you seeking a reliable company to assist with securing funding for your project ?

Contact us today providing:

- Application form
- Executive Summary
- Costs for service works applicable

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 100% Recyclable TPE
 New Production Plants 2018
 Ecoplastomer are currently taking tender enquiries for new TPE eco production.
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GLOBAL COMMERCIAL PROPERTY SALES
BUYERS & SELLERS ?

Active marketing to Buyers !
 Website Listing !
 Low Listing Rates !

We get results !
 (AFML Terms and Conditions apply)
mail@afmglobal.com

Alfa Financial



HOW DOES IT WORK?

AFML will first discuss with the client its needs and aspirations to assess the requirement and determine what the client is seeking to achieve from our consulting services offering.

Should AFML feel it would not be of use to the client, then they would inform the client.

Organizations are generally seeking to promote their product or be seeking a particular service such as funding or access to one of AFML associated organizations.

AFML may request an initial meeting, this may be in the form of conference call or a UK face to face office meeting (Meetings are chargeable).

Following the meeting discussion, a plan of work will be provided.

The statement of works (SOW), will provide you with a clear understanding of the works and services to be provided to your company.

The SOW will provide the monthly retainer costing and the standard services included (Please see 'COSTING' below).

AFML appreciates that clients of differing size and structure will have different needs and will tailor a package to suit the needs of the particular applicant.

Being an AFML retained partner provides access to other services provided by AFML.

COSTING AND MEETINGS

Minimum base retainer cost is £2, 500.00 payable per month (12 months minimum contract period applies).

- Includes - 1 mail shot per month to the AFML data base
- Includes - Design and marketing promotion for mailshot
- Includes - Standard tele sales in relation to promotion of product or service up to 10 hours per month
- Includes - 1 initial UK meeting (additional meetings are chargeable @ £1500 per day)
- Commission - A percentage of sales price commission is agreed payable to AFML TBA (Retained clients can expect lower cost the non-retained)

Includes – Access to AFML other offered referral services at discounted rates.

(AFML will determine and price set retainer fees within SOW based on the needs for the particular consultancy project, its management and or promotion thereof)

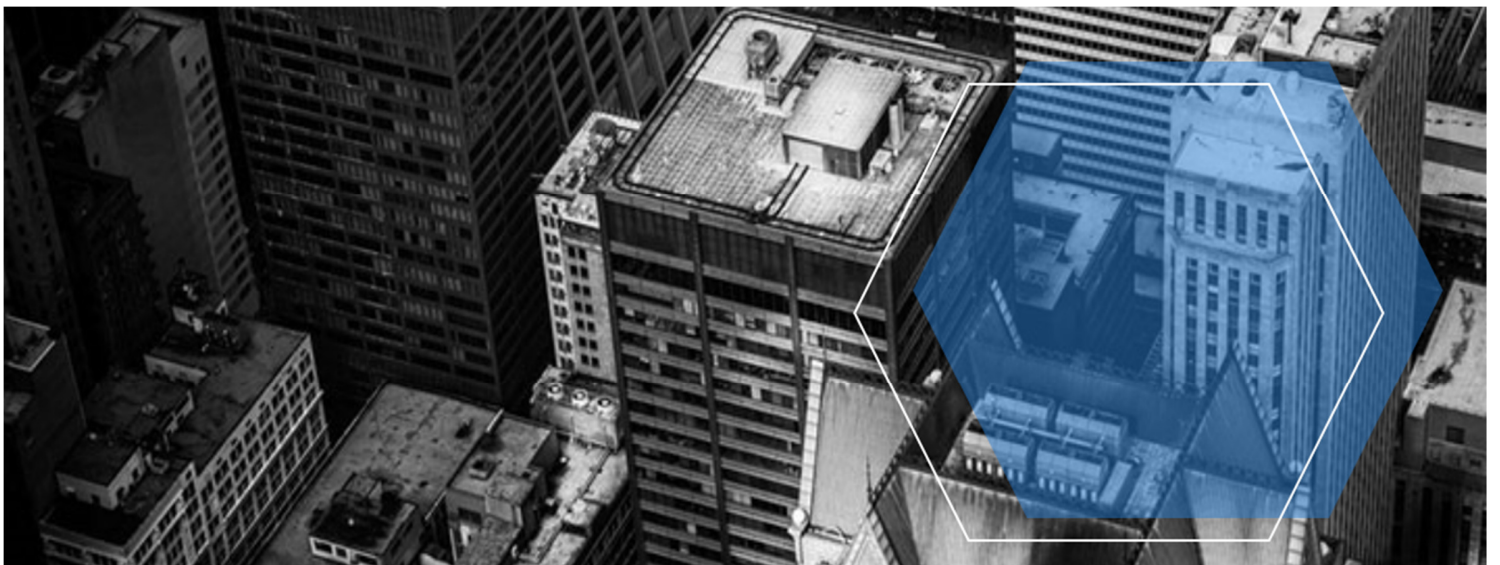


INCREASE SALES !

OTHER SERVICES

AFML services and SOLUTIONS

- Marketing and Promotion (Large data bases and connections for promotion).
- Graphic Solutions. www.graphicsupply.co.uk
- Banking and Finance (Access to many Lender institutions, investment banks, private lenders).
- Property Sales (Assess to buyers for properties and real estate solutions).
- Commodities (Existing connections globally for sellout and purchasing of commodities).
- Accountancy and banking services solutions.
- Insurance Solutions
- Company setup solutions and services.
- Legal Solutions.
- IT Security, Cloud and data migration.



CONTACT INFORMATION

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A UK COMPANY WITH GLOBAL CONNECTIONS

SERVING BUSINESS

AFML GLOBAL BUSINESS CONSULTING IS PART OF THE ALFA GROUP OF COMPANIES

